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GROUP INSURANCE ANALYSTS, INC.

## ABOUT OUR FIRM

*Group Insurance Analysts, Inc.* is an independent financial services firm located in Arvada, Colorado. We specialize in individual benefit planning, as well as corporate employee benefits planning. We handle benefits for businesses of every size – large corporations, partnerships, and even sole proprietorships. **Since our inception in 1984, we have been dedicated to the representation of our clients only – not the insurance companies.**

Group medical insurance is the number one employee benefit both provided by employers and requested by employees. Businesses spend more money for health care than for any other benefit, and people are now expecting more from their health care dollars. With this type of expenditure, it makes sense to count on a professional, experienced company to handle your employee benefit needs.

**The Colorado Division of Insurance encourages businesses to ‘shop the market.’ Their surveys have found that there is an extreme range of premiums charged by different health insurance companies for the exact same benefit. This is where we come in. We ‘shop the market’ so you don’t have to.**

With our exclusive *Group Insurance Analyzer™* proposal, you have access to the rates and plan designs of every major Colorado insurer. And with our exclusive *Doctor Analyzer™*, we can locate your preferred personal physician and identify the health care plans with which he/she is affiliated. **No guessing. No random quoting.**

We can also assist you with the second-most-requested employee benefit: a business-sponsored pension plan. A pension is a great and inexpensive way of improving an employee benefits package. It is extremely valuable to businesses seeking to attract and retain quality employees in a competitive labor market.

**With *GIA<sub>SM</sub>*, you have the tools you need to make truly informed decisions about your health and your future.**

**Discover your options with *GIA<sub>SM</sub>*.**

